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Green Power Looks Great in Plaid: RBC Heritage, Palmetto Electric and Santee Cooper Celebrate 14 Years of Green Power

HILTON HEAD ISLAND, S.C. – The RBC Heritage Presented by Boeing continues its long streak of environmental efforts by teaming up with Palmetto Electric Cooperative and Santee Cooper to power the state’s largest sporting event with 100% homegrown, environmentally sound Green Power.

For 14 years, RBC Heritage has committed to using Green Power, delivered by Palmetto Electric and generated by Santee Cooper, to power every putt of the PGA Tour golf tournament, which plays at Harbour Town Golf Links on Hilton Head Island from April 11 to April 17.

“The RBC Heritage has many noteworthy traditions and one of those is taking the extra step to take care of the environment,” said RBC Heritage President and Tournament Director Steve Wilmot. “Once again, we continue to work hard to be a leader for sustainability in golf by using Green Power to power the tournament.”

Santee Cooper generates Green Power from clean, renewable energy sources including landfill methane gas, solar power and wind power right here in South Carolina. In 2001, Santee Cooper became the first utility to generate Green Power and offer it for sale in South Carolina. Not only did Palmetto Electric Cooperative sign on as one of the first cooperatives in the state to offer Green Power to its members, the cooperative continues to promote Green Power to its member owners.

“Pairing the RBC Heritage’s commitment to environmental stewardship with clean Green Power is a win for the environment,” said Palmetto Electric President and CEO Berl Davis. “With the support of the RBC Heritage, Palmetto Electric is proud to be a leader in Green Power sales in South Carolina.”

Santee Cooper began generating renewable Green Power when it opened the Horry County Landfill Generating Station, which produces electricity from methane gas created by naturally decomposing refuse. Santee Cooper now has six landfill methane gas stations in commercial operation, a wind power project, solar arrays generating power for the grid, and 29 demonstration solar projects at middle schools around the state including two in partnership with Palmetto Electric.



“Green Power has looked great in plaid for 14 years,” said Jimmy Staton, Santee Cooper President and CEO. “I’m proud of Palmetto Electric’s and RBC Heritage’s long-lasting partnership and commitment to powering the golf tournament with sustainable, clean, homegrown Green Power.”

Customers of the state’s electric cooperatives and Santee Cooper can purchase Green Power each month through their electric bills. Green Power is Green-e Energy certified and meets the environmental and consumer-protection standards set forth by the nonprofit Center for Resource Solutions. Learn more at www.green-e.org. 

About the RBC Heritage Presented by Boeing

Celebrating its 53rd year in 2022, the RBC Heritage Presented by Boeing is the only PGA TOUR event in South Carolina. Played over the Harbour Town Golf Links on Hilton Head Island since 1969, the event is set for April 11-17, 2022. The Heritage Classic Foundation, a 501 (c)(3) nonprofit organization, is dedicated to supporting educational and charitable initiatives to enhance quality of life and economic vitality. Since it was founded in 1987, the Foundation has donated more than \$47.5 million to people in need. For information on how to "Get Your Plaid On!" call 843.671.2448, visit www.rbcheritage.com or Facebook (RBC Heritage) and Twitter (@RBC_Heritage).

About Palmetto Electric Cooperative, Inc.

Palmetto Electric Cooperative is a not-for-profit electrical distribution utility that is owned by the members it serves. The Cooperative serves over 75,000 consumers in southern Beaufort, Jasper and Hampton counties. Palmetto Electric’s mission is to provide diversified, innovative energy and related services to its members consistent with sound business practices, while always acting in a community-building leadership role. For more information, visit palmetto.coop or call 843-208-5551.

Palmetto Electric is also a member of Touchstone Energy, which is a national alliance of local, consumer-owned electric cooperatives providing high standards of service to customers large and small. More than 692 Touchstone Energy cooperatives in 46 states are delivering energy and energy solutions to approximately 40 million customers every day. Touchstone Energy cooperatives serve their members with integrity, accountability, innovation and a longstanding commitment to communities.

About Santee Cooper

Santee Cooper is South Carolina’s largest power provider and the ultimate source of electricity for 2 million people across the state. Through its low-cost, reliable and environmentally responsible electricity and water services, and through innovative partnerships and initiatives that attract and retain industry and jobs, Santee Cooper helps power South Carolina. To learn more, visit www.santeecooper.com and follow #PoweringSC on social media.

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